

# STOCK MUST GO MUST HAVE MONEY

Our buyer has overstocked us with seasonable merchandise. Many bills are due. WE MUST PAY THEM. That we may raise \$5,000.00 in the next 30 days we have decided to make a

## --- TREMENDOUS CUT ---

on our already low prices. This will not be a 10 per cent reduction sale, but we will actually sell new good, seasonable goods, at FIRST COST.

DON'T BUY A SUIT, DON'T BUY UNDERWEAR, DON'T BUY  
LADIES' CLOAKS, DON'T BUY SHOES, DON'T BUY anything  
in the dry goods line until you visit the

## GOLDEN RULE STORE

This sale will open SATURDAY, NOVEMBER 12  
and continue for Thirty Days. No

## CLOSING OUT SALE

or any other sale has equaled this one for low prices. We have CUT BELOW all profits and transportation charges and sell you goods cheaper than you or anybody else can buy them at the factory or wholesale houses. We only quote a few prices as an index to the BIG REDUCTION that affects every article in the store. We do not quote low prices on a few lead ers as a bait and hold you up on other goods. Our goods have always been marked in plain figures so you cannot be deceived. You will find the BIG REDUCTION affects every thing in the store.

### A Statement

TO OUR FRIENDS AND CUSTOM-  
ERS:—

We wish to say this sale is not a deception. We have always tried to be free and frank and speak the truth. The plain truth is we must have money at once. To accomplish this we have inaugurated this sale. We pledge you our word that we have cut prices to the bottom. None can sell cheaper for none can buy cheaper. With many thanks for past favors and expressions of confidence, we are, very truly yours,

R. A. COPPLE,  
J. H. GARRETT.

### MEN'S SUITS

\$2.98 for a suit for a man; gray checked, medium weight, worth \$6.00; our former price, \$5.00; sale price only ..... \$2.98

\$3.98—Dark grey suit, a splendid thing for every-day wear, good weight, half wool, cannot be duplicated for less than \$7.00; our former price, \$6.50; sale price \$3.98  
\$5.98—Heavy wool suit, worth \$8; former price, \$7.25; sale price only ..... \$5.98  
\$8.68 for our \$11.00 suit, dark green, all wool, worth \$12.00; sale price only ..... \$8.68  
\$9.75 for our fancy worsted \$12.00 suit. Others sell these suits for \$15.00; sale price ..... \$9.75

### BOYS' SUITS

\$1.38—several styles boys' suits; former price \$1.98; sale price \$1.38  
\$1.88, worth \$2.50; our former price \$2.25; sale price ..... \$1.88  
\$2.48—Boys' all wool suits worth \$4.00; former price \$3.25; sale price ..... \$2.48  
\$3.98—Youth's suit, long pants; former price \$4.75; sale price \$3.98  
\$8.48—Young men's suits, worth \$12.00; our former price \$10.00; sale price ..... \$8.48  
These are the best men's and boys' suits ever offered for sale in Pendleton for the money. This is not an idle assertion. We are ready to prove it.

### MEN'S OVERCOATS

\$3.98—Dark blue overcoats, worth \$6.50; former price \$5.50; sale price ..... \$3.98  
\$5.85—Dark gray overcoats, just the right length, cuff sleeves, stylish; worth \$8.00; former price \$7.25; sale price ..... \$5.85  
\$6.88—Black overcoat, worth \$10; former price \$8.65; sale price \$6.88

### LADIES' JACKETS

New and Up-to-Date.

\$3.69—Ladies' jackets, collarless and trimmed with gun-metal buttons. Regular price \$4.90; sale price only ..... \$3.69  
\$4.98—Very pretty sibilene, worth \$7.25; regular price \$6.50; sale price ..... \$4.98  
\$6.49—Regular price \$7.75; sale price ..... \$6.49

### MISSSES' JACKETS

\$1.48—Nicely trimmed, good material, worth \$2.25; our price \$1.98; sale price ..... \$1.48

\$2.48—Regular price \$2.90; sale price ..... \$2.48  
\$4.08—Black velvet, worth \$6.50; our price \$5.38; sale price .. \$4.08

We cannot quote prices on all ladies' and misses' jackets and cloaks, but the same reduction holds good on the full line.

### One Half Cost Price

We have a number of slightly out-of-style jackets for ladies and misses, which we will sell for

### One Half Cost Price

### SHOES

There are no better shoes carried in any store in any city for the money than the lines we have. During this sale you can buy our celebrated Dunn's ladies' shoes and the snappiest line of men's shoes at sensational

prices. How would you like to buy a good child's shoe, one that is solid and will wear, 5 to 8, for 48c; 8 1-2 to 11, for 68c; 11 1-2 to 2, for 98c? We have them. All others at the same sensational prices.

### DRESS GOODS

The celebrated Broadhead dress goods are so well known it is only necessary to quote a few prices. During this sale we will cut prices as follows:

36-inch cashmere, regular 25c grade, sale price ..... 19c  
38-inch cashmere, regular 35c grade, sale price ..... 25c  
Blue mixed serge, 38 inches wide, regular 60c, only ..... 45c  
Brown granite, 75c grade, sale price only ..... 35c  
Black granite, regular 75c grade, sale price ..... 55c  
Black fancy brilliantine, former price 75c, sale price ..... 50c  
Gray mixed brilliantine, 75c grade, sale price ..... 50c  
Fancy brown and blue etamine, 44 inches wide; former price 85c, only ..... 50c  
The whole dress goods line goes at like prices.

# Golden Rule Store

Main Street, Opp. P.O.